

C04723-2017

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Jul 31, 2017

2. SEC Identification Number

A199908874

3. BIR Tax Identification No.

202955796

4. Exact name of issuer as specified in its charter

DFNN, Inc.

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

3F Bonifacio Technology Center, 31st St. cor. 2nd Ave., Bonifacio Global City, Taguig
Postal Code
1634

8. Issuer's telephone number, including area code

02-8180973

9. Former name or former address, if changed since last report

NA

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	324,470,008

11. Indicate the item numbers reported herein

NA

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



DFNN, Inc.
DFNN

PSE Disclosure Form 4-13 - Clarification of News Reports
References: SRC Rule 17 (SEC Form 17-C) and
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Response to the PSE's Inquiry regarding the article on Inquirer.Net, July 31, 2017 and Business Mirror, July 30, 2017.

Source	Inquirer.net and Business Mirror
Subject of News Report	"Gaming Service Firm Eyes Listing" and "DFNN to expand markets in PHL as it brings in international games"
Date of Publication	Jul 31, 2017

Clarification of News Report

We write with respect to the following news articles:

ARTICLE 1.

"Gaming service firm eyes listing" posted in Inquirer.net on July 31, 2017, which reported in part that:

"After spinning off its gaming services unit HatchAsia Inc., technology provider DFNN Inc. plans to declare some shares as property dividends and list this affiliate on the local stock exchange by way of introduction early next year.

HatchAsia's listing by way of introduction will unlock the value of shares in this company, DFNN president and chief executive officer Ramon Garcia said during DFNN's stockholders meeting on Friday.

'The intention is to take HatchAsia listed by way of introduction because we have now wiped out our deficit (DFNN),' Garcia said in an interview with Inquirer after the stockholders meeting. 'We have engaged China Bank (Capital) to manage the issuance.'

Now that DFNN has wiped out its deficit, the group is in a position to realize earnings and declare dividends, he said.

The goal is for the listing by introduction to happen by the second quarter of 2018, HatchAsia chief executive officer Ron Arambulo said in an interview.

DFNN's reply:

With regard to matters concerning Hatchasia, Inc., these were disclosed under results of the board organizational meeting held on July 28, 2017. Management of Hatchasia informed DFNN of their plan and thus the same was disclosed on July 28, 2017 and was reflected on PSE Edge on July 31, 2017. The said earlier disclosure mentioned, "Hatchasia, Inc., an affiliate of DFNN, Inc. is exploring the possibility of doing a listing by way of introduction and has appointed Chinabank as its financial advisor for this purpose."

Please note that Hatchasia's plan and timeline to proceed with its listing by way of introduction will be dependent on its management which is separate and totally distinct from that of DFNN's. DFNN, Inc. therefore will not be in a position to provide details of the same.

As far as the plan of DFNN to declare property dividends, the same is not yet final and subject to the approval of DFNN's Board.

With respect to all statements concerning DFNN's equity restructuring, these matters were subject also of an earlier disclosure of the company on July 18, 2017 and reflected on PSE Edge on July 19, 2017.

ARTICLE 2.

"DFNN to expand markets in PHL as it brings in international games" posted in Business Mirror (Internet Edition) on July 30, 2017, which reported in part that:

"TECHNOLOGY-gaming firm DFNN Inc. plans to expand to Central Luzon and the southern Philippines's Laguna province to keep up with three integrated resorts operating in Entertainment City.

DFNN's reply:

The number of platform affiliates (independent operators that use our technology platform) has substantially increased in the last year. As such, our statements concerning the expansion to Central Luzon and Southern Philippines stem from our goal to provide better support through the set up of offices to make us more responsive to our platform affiliates located in those areas and are part of our regular course of business. In line with this, we are finalizing plans to shift and augment our tech support and customer support teams to a satellite office in Sta. Rosa, Laguna.

Other Relevant Information

DFNN President and CEO Ramon Garcia said the firm has to keep up with the likes of Okada, Resorts World Manila and Solaire integrated resorts and casinos in terms of games available in the market.

'The more important aspect is, we're working with our partners to also upgrade the [games],' Garcia added. 'We hope that we will be seeing a whole entertainment experience using the core of our platform.'

DFNN's reply:

The Integrated Resorts such as Okada Manila, Solaire, City of Dreams, and Resorts World Manila have set the benchmark for the amenities and look of entertainment venues. As part of our regular course of business, we are cognizant of the 246 nationwide affiliates and PAGCOR authorized venues responding positively and are working with the Regulator to improve their entertainment venues and improve the technology for more accurate revenue tracking and improved revenue generation.

He said the company will be setting up offices in Clarkfield in Pampanga and in Nuvali in Santa Rosa to serve affiliates

in Southern Luzon, Cebu and Mindanao.

'We are now about 246 locations nationwide, and we hope that by bringing our capabilities close to the customers, we should be able to execute better on our platforms and our system,' he added.

Ricardo Banaag, the company's COO, said DFNN is bringing in provider Alfastreet, digital casino-game providers Pragmatic Play and RealTime Gaming to expand the company's gaming platforms.

'They are world leaders in providing a different perspective in gaming and are offering gaming content that is more exciting,' Banaag added at the sidelines of the company's stockholders' meeting, adding that the company will soon roll out its sports-betting platform.

DFNN's reply:

The upgrade of our games are the effect of the normal course of business. Through the supply of additional marketing materials and trainings, we are assisting our platform affiliates in improving the overall player experience for their patrons.

Ricardo Banaag's statement concerning the bringing in of additional software providers such as Alfastreet, Pragmatic Play and RealTime Gaming are also a part of normal business as additional games and providers are brought in and removed depending on market response.

Filed on behalf by:

Name	Maria Patricia De Las Cagigas
Designation	Compliance Officer